

SAVANNAH BROWN

GRAPHIC DESIGNER

EDUCATION

B.F.A. GRAPHIC DESIGN

Oral Roberts University | 2021 - 2025

Adobe CC Software & Fine Arts Training

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Sincerely, SB | 2022 - Present

Worked with clients to define requirements, establish scopes, and implement design feedback to improve project outcomes. Developed creative design for posters, brochures, banners, logos and signs.

MARKETING INTERN

Cyntergy | May - Aug. 2023

Increased knowledge of Adobe Creative Suite and instructed superiors on how to utilize Adobe products for future projects. Photographed various sites and events, made print products as well as templates, and helped execute the weekly all-staff meeting, including making the PowerPoint slides.

INDUSTRIAL DESIGN CONTRACTOR

Zebco, Rather Outdoors | Dec. 2023 - Present

Collaborated to push projects forward, completed revisions, presented concepts for projects assigned and not; including licensed partnerships, and submitted cosmetic specs for new platforms. Gained intermediate knowledge of Keyshot 12-Studio, designed fishing combos, finished website renderings for numerous projects, made logos and a handful of print projects including packaging and t-shirt design.

CREATIVE COMMUNICATIONS SPECIALIST - GRAPHIC DESIGN

Oklahoma State University | July - Present

Used InDesign and Illustrator templates to produce digital and physical assets, including publications, flyers, rack cards, social media and more. Completed numerous Accessibility trainings and put them into practice. Expanded client relations and task organization. Created a banner set that will be used as a template for future client requests.

ACCOMPLISHMENTS

Magna Cum Laude | Spring 2025

Graduated with honors

OSU Leadership Development Program | Spring 2026

Training focused on professionalism, stewardship, teamwork, service and supervisory skills

OSU Agriculture Website Migration | Spring 2026

Volunteered to help a small team transition the sites to the new platform, updating over 11,000 pages

CONTACT & PORTFOLIO

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sincerelysb.com

SKILLS

Adobe CC

Photography

Wordpress

Keyshot

Accessible Design

Accessibility Remediation

Problem-Solving

Organization

Flexible and Adaptable

Aesthetic Design Principles

Deadline Oriented